



# Knowledge Management @ Wipro - Amplifying Business Excellence

Devender Malhotra

Global Head – Quality and Enterprise Risk  
Management

# Strategic Alignment

## The Vision


“Harness & Evangelize a Nimble-footed Knowledge ecosystem to enhance **Customer Trust** and **Business Value** powered through **Innovation, Collaboration, Deep Industry Insights and Digital Transformation**”

Paradigm Shift from Knowledge Management  
to Digital Intelligence

# Connected Enterprise

**Building Knowledge**

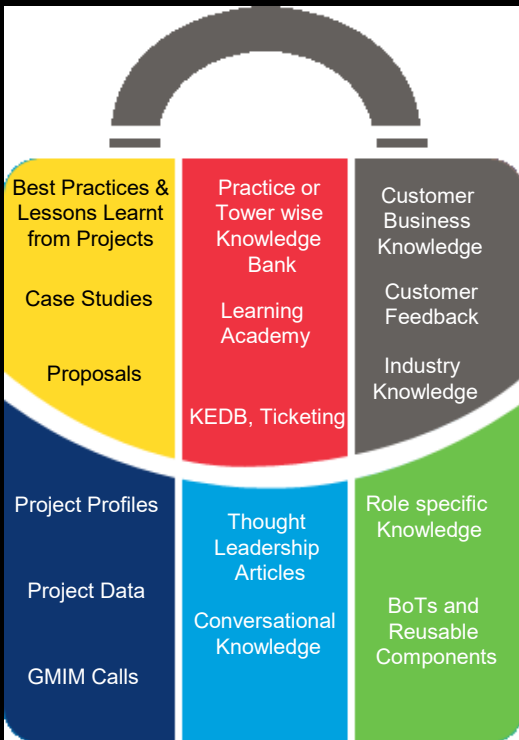
 **Ecosystem**

**Cognitive Search –  
One Stop Shop solution for**  
 **Knowledge Needs**

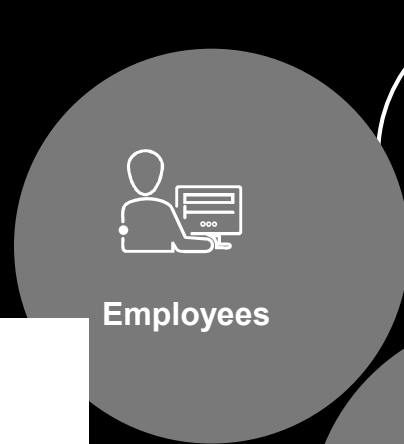
**Pit-Stop Experience –  
Knowledge Availability**

 **from Day 1**

# Seamless Knowledge Flow



## Knowledge Seekers





---

**Thank You**