



Confederation of Indian Industry
125 Years: 1895-2020

CII Global Knowledge Summit 2020
“Knowledge in the Age of Artificial Intelligence”
12 - 13 March, 2020 at Hotel ITC Windsor, Bengaluru

Day 1 – 12th March 2020

0830 Hrs	Registration/Tea coffee	
0930 - 1015 Hrs	Inaugural Session	
0930 - 0935 Hrs	Welcome remarks	Mr L Krishnan Past Chairman CII Karnataka & Managing Director, Taegutec India P Limited
0935 - 0945 Hrs	Theme Setting	Mr Gopichand Katragadda Chairman, KM Summit 2020 & Founder and CEO at Myelin Foundry
0945 - 1000 Hrs	Special Address	Mr Kingshuk Das Founder & CEO Rhizome Labs
1000 - 1015 Hrs	Special Address	Dr E V Ramana Reddy IAS Additional Secretary Department of IT & BT & Science & Technology Government of Karnataka
1015 - 1030 Hrs	Special Address	Mr Abhishek Singh IAS CEO MyGov
1030 - 1035 Hrs	Concluding Remarks	Mr Gopichand Katragadda
1035 - 1100 Hrs	Tea/Coffee Break	
1100 - 1200 Hrs	CEOs Panel: Session Chair	Mr Gopichand Katragadda Chairman, KM Summit 2020 & Founder and CEO at Myelin Foundry



Confederation of Indian Industry
125 Years: 1895-2020

Speakers

Mr Rudramani

Vice President & Centre Head Dell

Mr Aarif Aziz

Chief Human Resources Officer
Diageo India

Ms Sukla Chandra

Senior Managing Director
GE Licensing

1200 - 1205 Hrs

Session changeover

1205 - 1300 Hrs

Session I: Evolution of Knowledge

Management Guru Peter Drucker has famously said that knowledge and knowledge workers are the most important asset of 21st century. Knowledge management in its original form was all about structured content management for the knowledge workers. Advent of the social web brought people into focus and connections became important. With technologies galloping at a rapid pace, it is today an era of intelligence and newer forms of knowledge are emerging. This panel will dwell upon what this means for the organizations of tomorrow and how KM can continue to be relevant.

Session Chair

Mr Ved Prakash

Chief Knowledge Officer
Trianz Inc

Mr K R Sanjiv

CTO
Wipro

Mr Sameer Dhanrajani

CEO
AIQRATE

Mr Srinivas Mahankali

Principal Consultant
NISG

Mr Dinesh Tantri

Product Leader
Microsoft



Confederation of Indian Industry
125 Years: 1895-2020

1300 - 1400 Hrs

Networking Lunch

1400 - 1515 Hrs

Session II: Revitalizing Knowledge through Gamification

In this era of smart technologies, sleek gadgets, AI and intelligent user interfaces that promise to help businesses streamline their processes, increase the number of happy clients and retain customers, what's going to happen to the Human Element? Are Algorithms going to drive behaviors or will intrinsic human motivation continue to be the prime mover?

As the retention and engagement-crisis increases and the attention span constantly decreases, gamification is seen as a remedy to human motivational issues. Knowledge managers are increasingly looking to gamify their processes. Gamification is a set of activities and processes to solve problems by using or applying the characteristics of game elements to influence behaviors.

To deliberate on the future of Gamification we have a distinguished panel of speakers from diverse backgrounds and experience in their exposure to this fast-evolving discipline.

Session Chair

Mr Rudolf D Souza

Chief Knowledge Officer
Afcons Infrastructure

Panelists

Mr Rajib Chowdhury

Founder & Managing Director
Paathshala Learning Solutions & The
Gamification Company

Mr Sudip Mazumder

Senior Leader - Digital
L&T Group

Mr Deepak Ramasamy

Country Head – Voice & Virtual –
UAE, West Africa & Social Media
Standard Chartered Bank

Ms Zeba Khan

Managing Partner
Xenvis Solutions

Dr Ashok Maharaj

Head, XR Lab



Confederation of Indian Industry
125 Years: 1895-2020

TCS

1515 - 1530 Hrs

Tea/Coffee Break

1530 - 1630 Hrs

Session III: Business Storytelling: Organizational Communication in the Knowledge Era

Storytelling is a powerful platform for organizational communication, particularly for change in a context of information overload and rapid transformation. These expert panelists will cover elements of empathetic narrative, use of stories to learn from failure and mistakes, and storytelling with data. Tips will be provided on how to create a culture of trust, open-mindedness, and honest self-reflection, using elements of story and visualization. Storytelling is what will set apart humans from machines in the emerging knowledge era, and is a key success factor for leaders, managers and employees.

Session Chair

Mr Madanmohan Rao

Tech Sparks

Dr. Richard Lobo

Head Corporate Strategy & CQH
Tata Chemicals Limited

Ms Sejal Vohra

Author "Data Storytelling"

Dr Ramya Ranganathan

Professor, Speaker & Writer

1630 - 1700 Hrs

Networking

1700 Hrs

Awards Night: Yakshagana - Karnataka Kala Darshini

Moderator

Mr Gopichand Katragadda

Chairman, KM Summit 2020 &

Founder and CEO at Myelin Foundry

1800 - 2000 Hrs

Global MIKE Awards, Case Studies & Panel Discussion

2000 Hrs

Networking Evening

Day 2 – 13th March 2020



Confederation of Indian Industry
125 Years: 1895-2020

1000 - 1200 Hrs

Workshop

1200 - 1300 Hrs

Networking Lunch

1300 Hrs

Depart for Industrial Visit

1400 - Hrs

Industrial Visit - Infosys